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Maxfliz leases an urban warehouse in Warsaw

Warsaw (6 November 2019) – Maxfliz, a leading homeware retailer, has leased a new warehouse in Panattoni's City Logistics Warsaw Airport. The tenant was represented by real estate advisory firm Cresa Poland.

Maxfliz owns seven brick-and-mortar stores in Warsaw, Krakow, Katowice and Wrocław, and also has an online store. It has been present on the Polish market for more than 25 years, offering homeware products of more than 300 leading European brands. Its diversified growth strategy is underpinned by cooperation with individual customers, investors, architects, interior designers and construction companies. While focusing on the right assortment of products, Maxfliz is also committed to ensuring pre- and post-sale service which is a vital and valued part of its operations.

"The Warsaw market has been a natural destination for Maxfliz in which to grow. For our new 2,000 sqm store at 452 Puławska Street, which opened in October, we needed a top-quality urban warehouse to be able to meet the demands of modern consumers accustomed to instant deliveries," says Patrycja Wolniewicz, Managing Director of the Warsaw store of Maxfliz.

Maxfliz has leased more than 1,000 sqm of warehouse space in City Logistics Warsaw Airport, a logistics centre located only 6 km from Chopin Airport and 9 km from the centre of the capital. City Logistics Warsaw Airport is a modern Class A building with a total area of 10,715 sqm.

"Maxfliz stores products from all over Europe in its central warehouse, which launched its operation in Skawina last year. Its warehouses in Wrocław and Warsaw serve as transfer facilities for the brick-and-mortar stores in the two cities, and as such they do not need to be as large as that near Krakow. Proximity to the retailer's new store at 452 Puławska Street was a key influencer on the choice of the new warehouse location," says Jakub Kurek, Associate Director, Industrial and Warehouse Department, Cresa Poland.

"Another advantage of Panattoni's warehouse is its good visibility, making for easy collection by customers," adds Miłosz Borkowski, Senior Advisor, Industrial and Warehouse Department, Cresa Poland.

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